Comm and Personal Development – 23.10.19

* Picture on first slide, lots of colour
* DO NOT USE RED – aggressive
* All caps, bad.
* Spacing should not be scrunched
* Introduction: -why are we here, why is this relevant, what three to four things are we going to know by the end.
* Including smaller slides in slides, bad idea.
* Make sure to take contrast into account
* Make sure there is no borders
* Don’t be repetitive about imagery
* Don’t have too much going on in a slide
* Keep It Simple Stupid: KISS
* Make sure to be varied in slide format and styling
* Make sure to include movement
* Make sure to us AT LEAST font 24
* Don’t repeat yourself, say the same things twice
* Don’t change the formatting drastically
* Make sure the slides are balanced
* A heading is not always required
* Make sure to be consistent in capitalisation
* Text is not always required, you can just use images
* NO FUZZY IMAGES
* Be consistent in styling
* Editing is essential, the format must be similar
* Images not always necessary – think about what you are doing
* Again, no edges
* No watermarks